



**Tasmanian
Men's Shed
Association Inc.**

Access to sheds for all Tasmanian`s to
share, collaborate and engage with
each other, for each other and the
community.

Strategic Plan 2018-23

creating sustainability in Sheds

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TMSA Strategic Plan 2018 -2023

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Summary

The Tasmanian Men’s Shed Association (TMSA) has been in operation since 2009. Since then TMSA have seen significant growth of the number of sheds in Tasmania. While the development of sheds in new areas of the community continues to be supported, much work is also required to ensure the ongoing viability and sustainability of existing sheds. Sheds play a significant role in our community. To fully achieve this role requires the development of the sheds and the Association that supports them.

TMSA recognizes a Men’s Shed as any community-based, non-profit, organisation that is oriented to activities aimed at members and is accessible to anyone in the community. Our primary activity is the provision of a safe, friendly and healing environment which assists in building confidence and personal development of the members. A major objective of sheds is to advance the well-being and health of their members and to encourage social inclusion, for the benefit of the participants and the wider community.

The TMSA is committed to providing practical support for existing sheds, providing assistance in the development of new sheds, attracting and securing corporate sponsorship on a state-wide basis, raising awareness of Men’s Sheds, encouraging participation and improving the health and wellbeing of all members.

To achieve these outcomes the TMSA supports the continuous engagement of an Executive Officer.

Vision, Values, Aims

Visions

Access to sheds for all members to share, collaborate and engage with each other, for each other and the community.

The TMSA exists to represent and support the development of sheds and their members across Tasmania, and to facilitate communication between Tasmanian sheds.

Men's Sheds are recognised for the significant contribution they make to the wellbeing of members and to building communities.

Inclusion of younger generations with the social benefits of Men's Sheds

Increased connection and collaboration between Men's Sheds

Delivery of additional services to members by TMSA

Values

Inclusion – TMSA maintains an open-door policy to our members

Respect – A high level of respect is given to all Member Sheds and their shedders

Collaboration – TMSA members values collaboration and acknowledges the contributions made by stakeholders in the support of sheds.

Recognition – TMSA recognises the expertise and contribution offered by members to the development of TMSA.

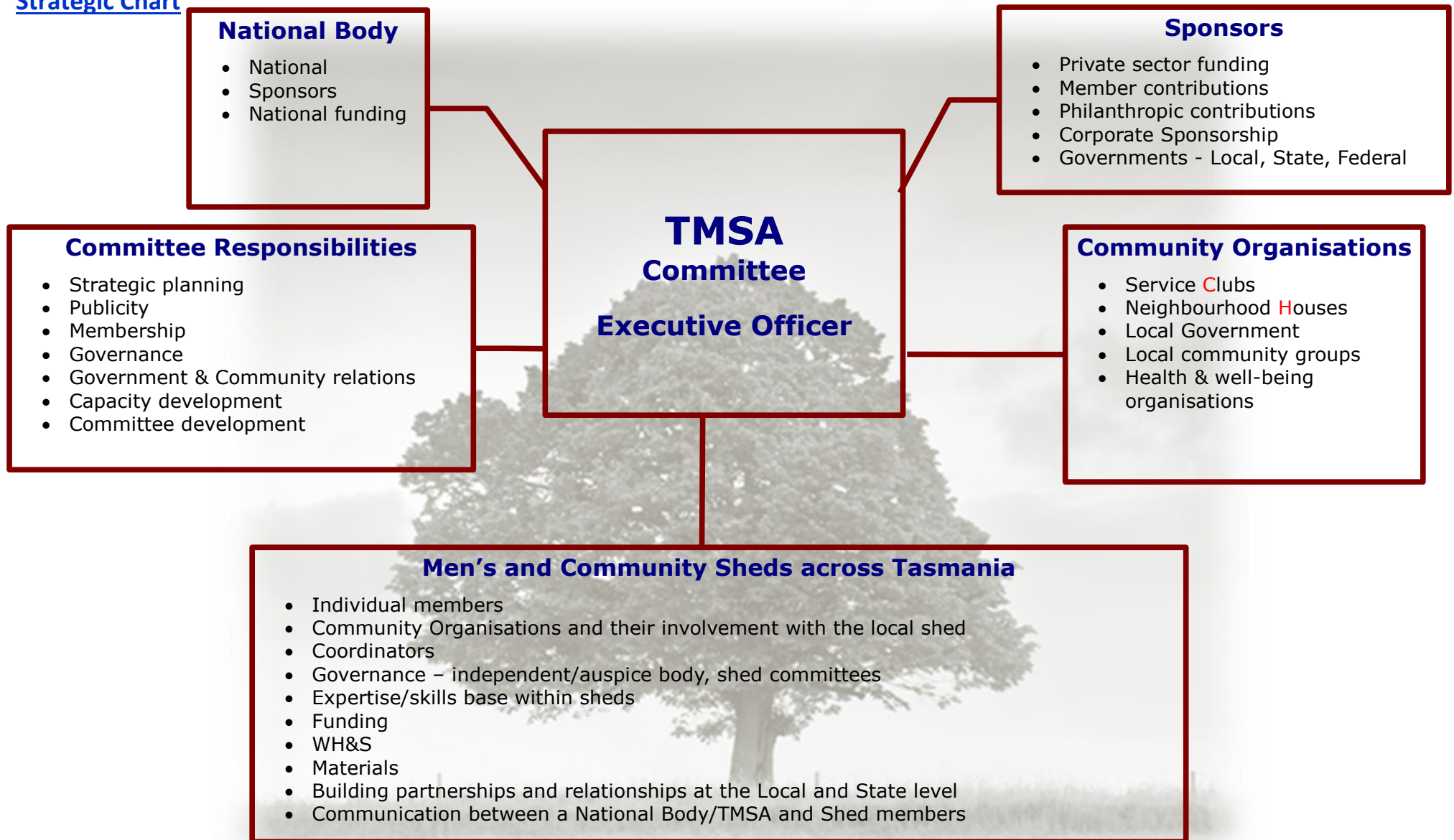
Aims

- Be the representative association for Member Sheds.
- Provide practical support and assistance for the sustainable development of new and existing sheds in Tasmania.
- Contribute to the development of policy and strategy for a National Representative Body.
- Develop activities and programs for the promotion of Men's Sheds to the Tasmanian community.

Objectives

1. Maintain the TMSA as the state-wide representative association
2. Ensure effective communications within the TMSA and with its Members
3. Increase awareness of who we are and what we do through promotional activities with the wider community
4. Maintain a funding strategy for TMSA.
5. Support for Sheds to do their own fundraising - Inform members of fundraising opportunities
6. Support the sustainability and capacity of new and existing sheds.
7. Expand the position of Executive Officer and other officers to support TMSA
8. Maintain engagement with relevant community sector organisations.
9. Support growth of TMSA and members.
10. Explore TMSA's membership within a National Body.

Strategic Chart



Strategic Plan

Objectives What specific things do we want to do?	Strategies and activities How we will achieve each objective?	Possible Barriers What barriers are there to achieving these objectives & work to be completed?	Measurement How will we know the outcome?	Responsibility By who / By when?
1.0 Maintain the TMSA as the State-wide Representative Association	1.1 Maintain an up to date register of Member Sheds	Access to individual sheds – regional reps can collect information	Information response rates & number of register updates	Committee / Ongoing
	1.2 Develop the capacity and skill base of the Committee governance	Funding and availability of free / low cost training	Attendance at relevant training to be reported	Committee / Ongoing
	1.3 Create meeting plan for the year for face to face meetings in the regions, and as a state organisation, for both coordinators, and also shed participants	None	Development of a meeting schedule for the year. Reporting of meetings held and accurate record keeping.	Committee / February 2018
	1.4 Appoint a Sub-Committee to perform an annual review of the Constitution, submit proposed changes to the Committee and the AGM	Time and a suitable sub-committee to carry out this project	Submission to the Member Sheds at the AGM	Committee / May 2018
2.0 Ensure effective communications within the TMSA and its Members	2.1 Hold 3 Committee Meetings (one in each region of the State) for the year for face to face meetings in the regions, and as a state organisation, for both Coordinators and also Shed members.	None	Attendance of members of Member Sheds at regional Committee Meetings	Committee / As planned in item 1.3
	2.2 Maintain communication channels between Shed members and TMSA, including newsletter and information sharing processes – both electronic and hard copy	Time, capacity and commitment of Committee Members	Annual reporting on activities carried out. Evaluation of Sheds receipt of information and satisfaction with communications	Secretary, XO with support from Committee. / Review by March 2018
	2.3 Maintain & improve TMSA's website and social media presence	Capacity and time	Annual reporting. Evaluation of use of website & social media	Secretary / Ongoing
	2.4 Hold 3 annual gatherings (one in each region of the state)	Capacity and time	Holding of the events	Committee Reps & Exec Officer / No set due dates
	2.5 Information exchange opportunities during Shed visits / Regional and Local Gatherings	Capacity and time	Created through website and newsletters and through the Regional Reps. Activities reported against in Annual Report.	Exec Officer / TMSA Regional Reps
3.0 Increase awareness of who we are and what we do through promotion strategies with the wider community	3.1 Develop a detailed stakeholder analysis of who we need to communicate with.	Capacity and Time.	Stakeholder analysis completed at a Committee meeting	Committee / Feb. 2018
	3.2 Develop and maintain a communications strategy (e.g. when, how, who)	Capacity and time	Developed at a Committee meeting	Committee and Executive Officer / Feb. 2018
	3.3 Identify the key messages of the shed movement in Tasmania, and disseminate these through the community to develop consistent messages to the public and	Capacity and time	Completed at a Committee meeting, and in consultation with wider shed community	Committee and Executive Officer / Feb. 2018, then ongoing

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	Government.			
4.0 Maintain a funding strategy for TMSA	4.1 Prepare 3, 5 and 10 year financial plans	Lack of long term funding agreements	Budget created and reported against monthly and annually at the AGM	Committee & Executive Officer / End March 2018
	4.2 Prepare funding submissions for TMSA in accordance with the 3, 5 and 10 year financial plans	Capacity and time	Document prepared and submitted.	Committee & Executive Officer / 6 months prior to expiry of Grant Agreement
5.0 Support for Sheds to do their own fundraising - Inform members of fundraising opportunities	5.1 Support for Sheds to do their own fundraising - Inform members of fundraising opportunities	Capacity and time	Assistance given and information developed, Reported against in annual report	Committee & Exec. Officer / Ongoing
6.0 Maintain the capacity and sustainability of existing and new Member Sheds	6.1 Identify the skill development needs of sheds to ensure optimum management capability	Capacity and time	Training for Coordinators in - Governance, OH & S implementation, dealing with conflict, implementing community values, physical and mental health awareness, connecting with community and building partnerships	Executive Officer and Committee / Ongoing
7.0 Expand the position of Executive Officer and other Officers to support the TMSA	7.1 Ensure funding availability to enable engagement and facilities	Non-approval of funding application in item 4.2	Confirmation that funding application is approved	Committee / Ongoing
8.0 Maintain engagement with relevant community sector organisations	8.1 Creating alliances with key local community orgs e.g. Aged Care Facilities and other community service organisations, schools, politicians and Local Government, employment groups.	Complete including 3.3	Number of alliances, meetings and actions against this criterion reported in Annual Report	Committee and Exec Officer / Ongoing
9.0 Support growth of TMSA and Members	9.1 Support and assist with grant submissions	Clear information about grants programs and awareness of the support available.	Number of applications submitted	Executive Officer & Committee / Dec.2018
	9.2 Create an environment for the establishment and growth of TMSA and Men`s Sheds	Non-approval of funding applications in item 4.2	Level of community support	Executive Officer & Committee / Dec.2018
	9.3 Communicate benefits of being a member of TMSA	Lack of sponsorship and funding support to undertake promotional opportunities	Level of member support	Executive Officer & Committee / Dec.2018
	9.4 Promote the benefits of Men`s Sheds to communities	Lack of sponsorship and funding support to undertake promotional opportunities	Level of community support	Executive Officer & Committee / Dec.2018

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10.0 Explore TMSA's membership within a National Body	10.1 Continue to pursue reconciliation with the Australian Men's Shed Association (AMSA) with a view to re-joining a National Body.	A lack of willingness to compromise / reconcile by the parties	TMSA being re-admitted to AMSA	Committee / End March 2018
	10.2 Failing to reconcile with AMSA, explore the feasibility of forming a new National Body with other State Associations.	None	Entering into discussions with other States	Committee / End March 2018